

**PIER Advisory Board  
November 10, 2010  
9:30 am – 5:00 pm  
AGENDA**

- 9:30 am**    **Welcome --** *Commissioners Byron and Boyd*
- 9:40 am**    **Introductions --** *All*
- 9:50 am**    **Advisory Board Purpose --** *Commissioner Byron*  
                ❖ Board Charter
- 10:10 am**    **Review Agenda and Expected Outcome --** *Commissioner Boyd*
- 10:30 am**    **How is the PIER Program Perceived Today? --** *Advisory Board*  
                ❖ What's working and what's not?  
                ❖ Identify the biggest concern or complaint
- 11:15 am**    **Setting the Stage for Next Decade of PIER --** *All*  
                ❖ Review the energy picture and state of R&D in 1996 when AB 1890  
                    and PIER passed into law  
                ❖ What's changed in intervening years?  
                ❖ Is there a need for increased energy R&D investments by public and/or  
                    private sector?
- 12:15 pm**    **LUNCH**
- 1:15 pm**    **PIER Program Focus --** *All*  
                ❖ Review key policies that currently guide research priorities and funding  
                    for public interest energy RD&D  
                ❖ Seek feedback on allocation of funding and focus of the research  
                ❖ Does PIER have the proper balance between allocating funding for  
                    state priority energy issues verses maximizing the use of match funds?  
                ❖ Discuss opportunities to increase synergies with other public and  
                    private energy programs
- 2:15 pm**    **Path to Market --** *Advisory Board*  
                ❖ R&D developments can languish in the "valley of death." Is there more  
                    PIER, or its partners, can do to address this?  
                ❖ Is there an opportunity for non-PIER funding sources to assist bringing  
                    successful projects to market?

- ❖ Discuss the role of PIER, and the State, in encouraging investment from the venture capital community
- ❖ PIER is exploring a larger scale demonstration project for next year. Should this type of “game changer” be expanded in future years?

**3:15 pm    Break**

**3:30pm    Measuring Benefits -- *PIER Staff; Advisory Board***

- ❖ PIER program benefits have been measured by program areas and individual projects. Examples will be provided.
- ❖ Are there better ways to measure and communicate benefits to stakeholders.

**4:00 pm    Royalties -- *PIER Staff; Advisory Board***

- ❖ What is the role of royalty payments in R&D Projects?
- ❖ Should PIER increase its focus on royalty repayments? If so, how would this approach impact participation in the program and would it be cost beneficial to do so?

**4:15 pm    Public Comments**

**4:45 pm    Closing and Next Steps -- *Commissioners Byron and Boyd***

- ❖ Meeting summary and action items
- ❖ Next in-person meeting date
- ❖ Topics for next meeting and intervening webinar topics